



Media kit

LYLA TUWHANGAI

Woman In Front

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About WIF

Woman In Front is the brainchild and passion project of the formidable Lyla Tuwhangai; mother, business mastermind and trailblazer in the recognition, acknowledgement and empowerment of Women in business. Woman In Front was created to lovingly fill a void in the way women are supported on their often isolating journey into starting a business. Having built, transformed and sold a number of successful businesses of her own, Lyla was driven to create a network of formidable female-founded women in business, supported by other women and men in business.

A platform that is growing not only in strength and numbers, but also by reaching a prime partnership milestone with the very first male-founded sponsor Luke Camilleri of Aspley Mazda. Lyla and WIF are set on a trajectory of success - and excitingly, getting the recognition and sponsorship - not only from other women - to see WIF grow towards its goal of becoming an employee-run foundation as further opportunities arise.



11.9K
FOLLOWERS



NETWORKING
PLATFORM



AWARDS &
EVENTS



1:1 BUSINESS
COACHING



EXCLUSIVE
SPONSORSHIP



WIF
FACEBOOK
GROUP



PODCAST
COMING SOON

"I see WIF as not only a platform for brand exposure; but also an opportunity for men and women to acknowledge, empower, and build strong foundations of their own through networking and coaching opportunities and events. -LYLA TUWHANGAI